



City of Alameda

# zerowaste implementation plan

**Sustainable Living Symposium  
Earth Day Festival at Washington Park  
Saturday, April 25<sup>th</sup>, 2009 9 a.m. to 4 p.m.**

<b>Zero waste film festival (Plastic Debris--Rivers to Sea, Synthetic Sea, and The Story of Stuff)</b>	<b>9 a.m.</b>
<b>Zero Waste around the World</b>	<b>10 a.m.</b>
<b>Zero Waste in Alameda</b>	<b>10:30 a.m.</b>
<b>Community Action for a Sustainable Alameda</b>	<b>11 a.m.</b>
<b>The "Green Sheet" and Zero Waste Challenge</b>	<b>11:15 a.m.</b>
<b>Growing Food Locally</b>	<b>11:30 a.m.</b>
<b>How to Pack a Zero Waste Lunch</b>	<b>11:45 a.m.</b>
<b>-- Break --</b>	<b>12 p.m.</b>
<b>Town Planning and Climate Change</b>	<b>1 p.m.</b>
<b>Energy Efficiency in Alameda</b>	<b>1:30 p.m.</b>
<b>Solar Rebates in Alameda</b>	<b>2 p.m.</b>
<b>COOL 2012 (Compostable Organics Out of Landfills by 2012)</b>	<b>2:30 p.m.</b>
<b>Zero waste film festival (Point of Return, The Cost of Cool, Trashed—The Movie)</b>	<b>3 p.m.</b>

**Zero Waste Film Festival** Featuring Plastic Debris—Rivers to Sea, Synthetic Seas, and The Story of Stuff.

**Zero Waste Around the World** Highlighting the work of zero waste communities in the United Kingdom, Italy, Maryland, Los Angeles, and Hawaii among others.

**Presenter: Rick Anthony, Richard Anthony Associates**

**Zero Waste in Alameda** Proposals for new policies and programs for Alameda residents and businesses to reduce waste and greenhouse gas emissions. Provide your input to the zero waste implementation plan!

**Presenter: Ruth Abbe, HDR Engineering, Inc.**

**Community Action for a Sustainable Alameda** CASA was formed in the fall of 2008 to raise awareness, mobilize community action, and facilitate implementation of programs to achieve the goal of Alameda's Local Action Plan for Climate Protection (to reduce Alameda's carbon emissions to 25% below 2005 levels by the year 2020) and to increase community sustainability and well-being. Come hear about CASA activities and how to get involved locally.

**Presenter: David Burton, CASA Steering Committee**

**The “Green Sheet” and Zero Waste Challenge** Learn what YOU can do to reduce YOUR greenhouse gas emissions in Alameda. From putting food scraps in your green cart to biking around the City, Joyce Mercado has compiled a comprehensive list of strategies and resources specific to Alameda. Joyce will review how you can reduce your global footprint and give you a copy of the Green Sheet to post on your refrigerator. Joyce's daughter, Lauren recently completed a zero waste challenge for her advanced placement Environmental Science class at Alameda High School. She will present her findings and observations.

**Presenters: Joyce Mercado, CASA Steering Committee and Bike Alameda and Lauren Mercado, Alameda High School Environmental Science**

**How to Pack a Zero Waste Lunch** Demonstration for school children (and their parents) on how to pack a zero waste lunch!

**Presenter: Sharol Nelson-Embry, East Bay Regional Park District**

**Growing Food Locally** Community Action for a Sustainable Alameda wants to help you grow food for yourself and your fellow Alamedans. We all have something that we can share to make our City more self-sufficient. Learn about harvesting local fruit trees, victory gardens, gardening in small places and more.

**Presenters: Susan Welch/Stefani Leto, CASA Food and Water Group**

**Town Planning and Climate Change** Walkable cities, town centers, and transit-oriented development all contribute to reducing our carbon footprint. Come hear about how Alameda fits the “green urbanist” model.

**Presenter: Steve Coyle, Town-Green and Co-Founder, National Charrette Institute**

**Energy Efficiency in Alameda** Discover all of the things that Alameda residents and businesses can do to “flex your power”. Learn how to conduct an energy audit and save energy and money.

**Presenter: Meredith Owens, Alameda Municipal Power**

**Solar Rebates in Alameda** Learn about how you can power your home or business by generating energy from the sun and earn rebates from Alameda Municipal Power and the Federal Government.

**Presenters: Devi Prasad/Bill Garvine, Alameda Municipal Power**

**COOL 2012** The GrassRoots Recycling Network is spearheading the campaign to keep “Compostable Organics Out of Landfills by 2012”. Learn how “COOL” our community is.

**Presenter: Linda Christopher, GrassRoots Recycling Network**

**Zero Waste Film Festival** Featuring Point of Return, the Cost of Cool, and Trashed—The Movie.